

TEXTILE
DESIGNER

DALIA ORTIZ

BASED IN
NYC

bydaliaemilia@gmail.com
daliaemilia.com

SKILLS

Software

Adobe Suite
Google Suite
ProCreate
Microsoft Office

Language

English
Spanish
(European and
American citizenship)

Art & Design

Painting, Drawing, Photography,
Embroidery, Sewing, Printmaking,
Concept Development, Typography,
and Color + Trend Forecasting

Soft Skills

Highly creative
Strong organizational skills
Collaborative
Abstract Thinker

EDUCATION

Savannah College of Art & Design

Savannah, GA
BFA - Fibers
Minor - Graphic Design



EXPERIENCE

Consultant- MARCH 2024 - PRESENT

New York, NY
Raw Materials Associate

RTW collections consultant for an American luxury fashion house.

ESPRIT- JULY 2023 - MARCH 2024

New York, NY
Materials and Color Assistant

Creating seasonal color palettes for ESPRIT's global teams, across all brand departments. Responsible for the creation of all yarn dye CADS/artwork for the Men's line. Assisting print design director in creating original artwork for main and light wovens. Management and upkeep of fabric archive and color library. Developing color palette for special brand projects. Assisting design teams in every color/material aspect of the creative process. Meeting with fabric vendors and attending fabric shows. Selecting seasonal and collection fabrics. Responsible for requesting and approving all lab dips and handlooms. Working closely with Product Development team to organize and coordinate fabric and trim needs.

Freelance Design- JUNE 2022 - PRESENT

New York, NY

Creating prints and graphics for an array of fashion, beauty, and lifestyle brands/labels. Developing a wide range of graphic design projects for non-profits, organizations, and fundraisers. Logo creation and brand identity graphics/package design. Some clients include: SLIP, Audrey Adele, Troy Dylan Allen, and others.

Tanya Taylor- JUNE 2022 - AUGUST 2022

New York, NY
Print Design Assistant

Worked closely with the design team to assist on design-oriented projects. Drew garment flats, designed cutwork embroidery layouts and CAD's for Summer/Pre-Fall 2023, Spring 2023, and Summer 2023. Created print design boards as a visual aid for multiple teams. Consistently organizing the fabric and color library.

Homewear Linens- JUNE 2019 - MARCH 2020

Dallas, TX - Design Intern